## **ACEC Value Proposition**

## "My member dues are an investment that delivers bottom-line results!"

	Item	Savings & Benefits for Member Firms			
Gove	Government Advocacy				
V	Repealed 3% withholding.	Saves members millions of dollars, e.g., a firm with \$10 million in government contracts preserves \$300,000 in cash flow.			
V	Secured 9% tax deduction for A/E firms.	Saves members millions of dollars, e.g., a firm with \$10 million in taxable income decreased its tax liability by \$238,000.			
V	Defeated proposed tax increase on S corps.	Protects S Corps firm owners from the 2.9% Medicare tax on distributions.			
V	Secured in law FAR-based procurement rules for state DOTs to prohibit arbitrary overhead caps, require recognition of single audit, expand reach of QBS.	Protects firms from state DOT efforts to cap overhead, saving millions of dollars, prevents bidding of engineering services on federal aid projects.			
V	New two-year surface transportation bill, MAP-21.	Prevented major cuts to state DOTs, ensuring continuation of federal funding for state transportation programs, with reforms that will move projects forward.			
V	New four-year aviation bill.	Protects funding levels for airport projects and endorses the use of QBS for local projects funded through Passenger Facility Charges (PFCs).			
V	Killed 1099 Filing Mandate.	Eliminates 1099 filings for each purchase of services or goods valued at more than \$600, saving thousands of dollars; e.g., a firm that currently files 30 1099s a year, would have had to file 2,500 1099s at a cost of \$70,000.			
V	Removed mandatory 10% retainage on fixed price federal A/E contracts.	Improves firm cash flow, e.g., a firm with \$10 million in government contracts preserves up to \$1 million in cash flow.			
V	Exempted A/E services from mandated Project Labor Agreements on federal projects.	Protects the independence of engineering firms and limits union interference.			
V	Secured contracting out language to address competition from the Corps of Engineers and the Bureau of Reclamation.	Creates more business opportunities for industry by restricting public sector competition.			
V	Limit use of single-step design-build by the Corps of Engineers; that will also aid medium and large design firms.	Reinforces qualifications in D/B submissions.			
V	Secured improvements in the Corps' small firm contracting.	Broadened contracting out opportunities with Corps for all sized firms.			

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Advo	Advocacy Support for States				
V	Helped Ohio to safeguard motor-fuel tax revenues for highway purposes.	Bolsters the state highway program by an additional \$200 million each year, increasing the business opportunities for firms doing Ohio highway work.			
V	Helped a number of states establish the protection of the Economic Loss Doctrine (ELD) for design professionals.	Provides a critical legal shield that protects firms from unlimited damage payouts.			
$\overline{\mathbf{A}}$	Helped a number of states to raise or safeguard state infrastructure spending.	Protects and expands infrastructure markets and contracting opportunities for firms in multiple states.			
$\checkmark$	Helped safeguard limitation of liability clauses in Virginia.	Reduces the risk exposure for firms doing work in Virginia.			
V	Helped California to establish and defend the state constitutional right to contract out services to the private sector.	Protected the ability of state agencies to contract out to the private sector in California.			
$\overline{\mathbf{A}}$	Provided information and guidance to states pursuing Certificate of Merit legislation.	Ensures that firms are safeguarded against frivolous law suits while reducing legal expenses.			
$\overline{\mathbf{V}}$	Helped a number of states push back against unfair indemnification provisions in public contracts.	Protects firms from uninsurable contract terms and risk exposure.			
$\overline{\mathbf{A}}$	Helping states to confront efforts to undermine state QBS laws.	Reinforces QBS at the state level, protecting firms and maximizing value to the public.			
Insur	Insurance and Retirement Trusts				
V	ACEC Life/Health Trust health insurance program for member firm employees.	Saves firms millions of dollars on annual life and health insurance premiums, e.g., saved \$17,175 for a 50-person firm.			
V	ACEC Business Insurance Trust program – Workers' Compensation Insurance coverage.	Saves firms thousands in annual premiums, e.g., saves \$4,840 for a 50-person firm.			
V	ACEC Business Insurance Trust program – Auto Insurance coverage.	Saves firms thousands in annual premiums, e.g., \$400 for a 50-person firm.			
$\overline{\checkmark}$	ACEC Business Insurance Trust program – Property Insurance.	Saves firms thousands in annual premiums, e.g., \$1,000 for a 50-person firm.			
V	ACEC Business Insurance Trust program – Deductible Assistance.	Saves firms thousands in deductibles each year, e.g., \$3,000 for a 50-person firm.			
V	ACEC Retirement Trust program.	Saves firms thousands in employee retirement annual fees, e.g., \$9,500 for a 50-person firm.			
Busin	Business Resources and Education				
V	Approximately 90 webinars annually on important business topics.	Provides value annually to over 6,000 engineering professionals representing more than 750 member firms – enabling participants to earn PDHs and gain insights on the best practices to better manage their firms.			

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V	Engineering Joint Contract Documents (EJCDC).	Saves money and lowers risk through the use of pre-drafted and readily customized contract language already reviewed by A/E/C legal experts.			
V	Specialized contract documents and business tools in the areas of structural engineering, M/E, and surveying.	Minimizes risk, bolsters performance, and streamlines project efficiency with templates, tools, and information based on contemporary best practice advice.			
	Business and executive management in-person courses including the Business of Design Consulting, Senior Executives Institute, and the Essentials of A/E Financial Management, Valuation.	Provides comprehensive business education that achieves better team performance, improved internal communication and streamlined project management.			
V	Publications that support and promote engineering best practices.	Expands knowledge and skills that keep firms competitive and thriving, no matter the economic climate, changing markets, and delivery systems.			
V	Registered Continuing Education Program (RCEP) – a comprehensive education management system for engineers, surveyors, design professionals.	Provides a one-stop shop for identifying relevant coursework and managing individual PDH records to better satisfy state licensing mandates.			
V	ACEC's designation program for engineering professionals including Management Engineer (MgtEng), Executive Engineer (ExecEng), Management Professional (MgtPro), & Expert Witness (EXW).	Enhances the value of industry professionals, enabling them to better lead their firms to greater profitability in the competitive engineering marketplace.			
	Small Firm-Large Firm Teaming Fair.	Creates new business opportunities for small and mid-sized firms while helping large firms to identify new teaming partners for the federal marketplace.			
V	Six special coalitions serving specialized segments of the general ACEC membership: CASE, COPS, CAMEE, DPC, SFC, and LDC.	Expands market opportunities and bolsters industry reputation through discipline-specific knowledge and expertise.			
V	CIO Council and the CFO Council – two specialized groups for senior executive practitioners in IT and Finance.	Enables senior leaders in IT and Finance roles to share information and insights, identify trends, and strengthen their firms' market share and efficiencies.			
	Emerging Leaders Forum available to young, aspiring firm leaders of ACEC member firms.	Engages talented younger staff with strong leadership potential to prepare them for the next level of firm management.			
	Sales & Marketing; IT; Finance; and Human Resources Forums.	Enhances firm profitability with invaluable peer-to-peer forums, to share knowledge on best practices.			
V	Legal Counsel Forum – a exclusive networking group for counsel providing legal services to ACEC member firms.	Engages leading attorneys on legal best practices for design firms; identifies emerging legal issues; informs member firms on critical legal issues.			
Disco	Discounted Business Products/Services				
V	ACEC's Job Board – the best engineering niche career center, partnering with 41 other engineering associations.	Provides an active jobs marketplace for firms and candidates.			
	Nationally known Enterprise Fleet Rental Program available at a substantial savings to ACEC members only.	Reduces expenses by thousands of dollars each year for firms that maintain fleet vehicles.			

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Infor	Informative Communications				
	Last Word, the national award-winning weekly e-newsletter.	Keeps members current on latest industry news, training opportunities and legislative updates.			
<b>4</b>	Engineering Inc. is the industry's primary source for in-depth interviews with Capitol Hill policy makers whose views impact the marketplace.	Keeps members abreast of the latest business management news, mergers and acquisitions, and other industry developments and trends.			
Conventions					
Ø	ACEC conferences – including the annual Fall Conference offered at attractive North American locations and the Spring Convention and Legislative Summit held each year in Washington, DC.	Provides first-rate education (up to 20 PDHs over three days at each conference), outstanding opportunities to network with peers, and valuable business insights.			
Awards, Recognition					
Ø	Engineering Excellence Awards—since 1967, "the Academy Awards of the engineering industry" – honoring the year's most outstanding engineering accomplishments.	Affords participating firms the opportunity to receive national recognition for their projects, providing extraordinary marketing value.			
	Scholarship programs offered by ACEC's Fellows, member firms, and the Research and Management Foundation.	Distributes more than \$30,000 annually to provide educational support for engineering students and scholarship sponsor recognition.			
<b>V</b>	Wide ranging awards programs, including leadership and community service awards	Recognizes contributions to the industry and the community.			